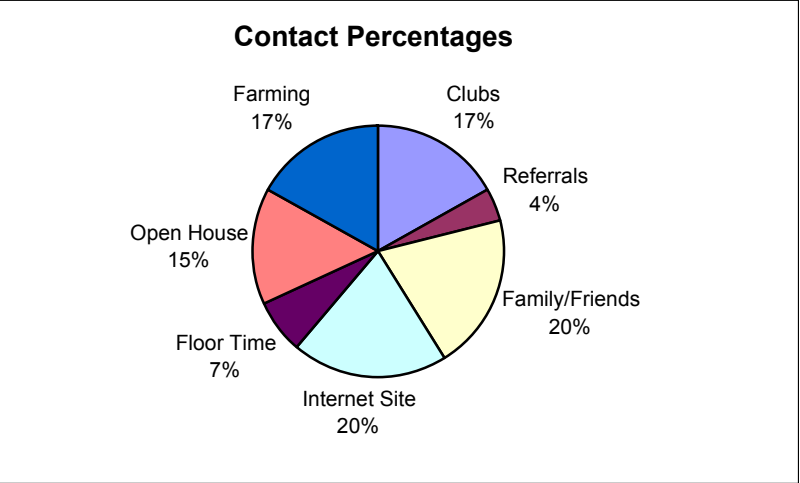


"Your Business Plan Break-Down"

Name: Your Name Here
 Contact monthly Goal: 233.33
 Yearly Monetary Goal: \$80,000

What % of your total contacts will you receive from:	
Clubs	17%
Referrals	4%
Family/Friends	20%
Internet Site	20%
Floor Time	7%
Open House	15%
Farming	17%
Total	100%



Number of farm contacts monthly:	
Telemarket	
Walk/Knock	
Mail Outs	

Mailout Budget:	
Month:	
Week:	
Year:	

Your Farm Area:	
Subdivision/Grid:	
Number of Records Needed:	
Diskette: (Yes/No)	
Format Type:	

Cost of Mailer:	
First Class (Under 200):	

Farm Parameters: Yes/No	
Owner Occupied	
Non-Owner Occupied	
Renters	
Years Owned	
Full Value Transfers	
Phone Numbers Only	
1 Line Printout	
5 Line Printout	
Labels	
Bar Coded Labels	
Carrier Route Sorted	



707 553-8930

Call Me Today for a Personalized "Business Plan"